

TSTA Region 4A Program Plans and Budget Details
2009-2010

ACTIVITY/ACTION and Costing Details	DATE(S)	TARGET GROUPS, LOCALS
STRATEGIC FOCUS: Advance a pro-public education agenda (PPE)		
Goal 1. Advocate for public education and education employees.		
Support and encourage locals that participate in coalition building, involvement and support among parents, business and community partners in support of public schools	On going	Local Leaders and Regional board
Goal 2. Promote understanding of public education issues.		
Encourage locals to celebrate and participate in Read Across America, American Education Week and other relevant, visible activities for public education	October - May 2009 2010	Local Leaders and Regional board
Encourage and support locals to attend Western Regional Conference *	Winter 2010	Local Leaders
Goal 3. Enhance and effectively use political power.		
Amass and effectively use political power Promote PAC at regional functions	On-going	Local leaders and regional governance
Encourage locals to implement programs and training for candidate screening, political campaigning, school board elections, etc.	On-going	Local members, leaders and regional
Encourage locals to advance TSTA's grassroots legislative and lobbying agenda	On-going	Local leaders, members and regional
Encourage locals to get all members registered to vote in election (GOTV)	2009-2010	Region and local leaders
STRATEGIC FOCUS: Sustain a strong member-driven organization (SMO)		
Goal 1. Maintain a governance structure and process that fosters diverse member participation in democratic decision-making at all levels.		
Conduct the region's governance responsibilities:		
Annual meeting of Region House of Delegates	March - April, 2010	Local and regional leaders
Regularly scheduled Board of Directors meetings (align with TSTA BOD calendar)	2009 - 2010	Local and regional leaders
Provide information about minority conferences such as the Hispanic,	2009 -2010	Local and regional leaders

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Black, Asian /Pacific Islander, Alaskan-Native American Issues Conferences GLTB, and the Joint Minority & Women Conference		
Encourage minorities to run for local officers and delegates	On-going	Local members and leaders
Encourage minorities to participate in TSTA and NEA diversity training	On-going	Local members, leaders and regional
Goal 2. Provide opportunities for all members to be engaged in the Association		
NEA RA participation and support	On going	Local and regional
TSTA HoD participation and support	On-going	Local and regional
Goal 3. Build and effectively use communication systems.		
Coordinate information and support with TSTA/NEA and locals within the region Region Officers expenses and support	On going	Regional governance
STRATEGIC FOCUS: Improve and protect education employee quality, rights and job satisfaction (QRS)		
Goal 1. Advise and represent members with employment issues.		
Protect and enhance members' rights Support and assistance to active locals that implement member advocacy teams/cadres *	On going	Region, local leaders and members
Sponsor/support Teacher/ESP Rights Awareness workshops	2009 -2010	Region, local leaders and members
Goal 2. Provide professional development opportunities for education employees.		
Cultivate relationships with area college officials and support quality TSTA/NEA led professional development opportunities	On going	Region, local leaders
Goal 3. Elevate the status of education professionals.		
Improve teacher quality		

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Support professional development/training opportunities, including "I Can Do It" and similar workshops * Regional BOD	2009 -2010	Region and local leaders
Improve ESP quality Encourage and support area ESP participation in TSTA/NEA job-related training and skills development opportunities	On going	Region and local leaders
Support NEA ESP Day programs and activities	2009 -2010	Local leaders
Goal 4. Protect and improve the economic well-being of members.		
Protect and improve economic well-being of members Sponsor/support area local ISD budget reviews, school employee compensation proposals	On going	Local Leaders
STRATEGIC FOCUS: Support the development of powerful local associations and strong affiliates (PLA)		
Goal 1. Provide support to develop full-capacity local associations.		
Support local infrastructure and full capacity development for locals Leadership identification and development	On Going	Region and local leaders
Local and region officers and AR training (combine w/Aug./Sept. meeting)	Summer/Fall 2009	Region and local leaders
Ambassador Academy nominations and support *	2009-2010	local emerging leaders
Participation in TSTA Leadership Development Conferences	Summer 2009	Local officers and leaders
Goal 2. Recruit and retain members.		
Recruit and retain members Support locals that conduct New Employee Orientation, AR training and back-to-school member recruitment programs *	2009-2010	Local leaders
Encourage and support local participation in mid-year and spring early enrollment programs	January -June, 2009	Local leaders
Goal 3. Help develop effective local leaders.		
Encourage locals to attend Leadership Academy	July 2009-2010	Local leaders and members

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Provide support for Ambassadors to attend Academy *	Summer 2010	Local emerging leaders
Goal 4. Sustain the vitality of TSTA affiliates: student, retired and higher education.		
Encourage locals to promote the TSTA-Student Program with area colleges and universities	On-going	Region and local leaders
Encourage locals to promote TSTA-Retired Program in local area	Ongoing	Regional and local leader / Retired members
STRATEGIC FOCUS: Administer association business to ensure operational efficiency (ABO)		
Goal 1. Maintain financial and membership management that ensures the sound fiscal stewardship of members' dues dollars.		
Financial operations and records		
Timely and accurate collection, deposit, disbursement of Region funds	On-going	Region Governance
Regular, timely regional finance, budget status and audit reports to officers, Board of Directors, HoD and TSTA	On-going	Region Governance and local leaders
Training for Local Treasurers	Fall 2010	Region governance and local treasurers
Goal 2. Maintain and enhance appropriate physical and human resources		
Maintain and update regional website and email addresses *postage, mailing, printing, and website fees	On-going	Regional secretary - local presidents
Grand Total		
App Approved/Submitted by: Barbara Davis-Staley and Region 4A Date: April 5, 2009	April 5, 2009	
* All funds will be divided equally among represented locals not members.		

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<i>COST</i>	
\$	100.00
\$	250.00
\$	100.00
\$	300.00

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\$ 1,000.00
\$ 500.00
\$ 1,000.00
\$ 100.00

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Region Funds
local funds
local funds
local funds
Local Funds
\$ 250.00
\$ 100.00
Local Funds

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\$	100.00
\$	100.00
Local Funding	
\$	1,350.00
local funds	
local funds	
\$	5,250.00